



For Immediate Release  
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## **POLAKOFF FOUNDATION ADDS TO BOARD OF DIRECTORS**

**FOREST HILL, MD** – The Polakoff Foundation announces that Mr. Terry Trouyet has been appointed to its Board of Directors. Terry is a 37-year radio broadcast veteran. Terry is a well-known voice in the Baltimore radio market. He has served on many local Boards for non-profit corporations and has been a tireless volunteer in the fight against glaucoma.

Sam Polakoff, Chairman of the Board stated, “Terry Trouyet has been on the forefront of the fight against glaucoma for decades. Terry’s marketing and media experience combined with his personal knowledge of the disease will prove invaluable to The Polakoff Foundation’s efforts.”

Terry Trouyet has worked with both commercial and noncommercial radio stations. He has served as the local news anchor for the Tom Joyner Show and other Metro Traffic Network affiliates.

A Baltimore native, Terry was Assistant General Manager, Director of Broadcast Operations and Chief Operator for WJHU-FM, Johns Hopkins University for six years. He was Director of Community Affairs for the American Radio Systems Baltimore cluster for three years. He was directly responsible for producing public affairs programming for stations WQSR-FM, WWMX-FM, WOCT-FM, WBGR-AM and WBMD-AM.

For three years, he was local news anchor for NPR’s Weekend Edition and contributed news stories and interviews to the Washington headquarters of National Public Radio. He was voted one of the top public radio Program Directors in the nation and served on the National Board of the Public Radio Program Directors.

Terry began his career in 1972 at WBJC, the FM radio station of the Baltimore Community College, which he attended following military service. He then worked part time at Towson University’s radio station, while earning his bachelor’s degree there. He has worked at a number of local stations including urban stations, V103, WSID-AM and WEBB-AM, easy listening station WLIF-FM, country music station WPOC-FM, Oldies station WCBM-AM and CHR WBSB-FM, where he was an on-air talent as well as Public Affairs Director for six years.

Terry also worked for stations like urban giants WPDQ-AM/FM, Jacksonville as Operations and Production Director and Power 99, WUSL-FM Philadelphia. He has been voiceover talent for WNUV-TV 54 in Baltimore, the Maryland State Lottery Commission and the Washington

Redskins Radio Network at WTEM-AM. Terry continues to be a freelance voice actor and Media Consultant for various organizations in the Baltimore and Washington D.C. areas.

In addition to his radio work, Terry has served on many local boards of non-profit organizations.

The Polakoff Foundation is an all-volunteer, 501 (c)(3) non-profit corporation. The efforts of the foundation concentrate on providing education and preventative screening resources to high-risk patients and those who are newly diagnosed. The Polakoff Foundation also sponsors organizations that are performing research in the quest for a glaucoma cure.

Glaucoma is a set of eye diseases that affects nearly 70 million people worldwide and three million people in the United States. Glaucoma is called “The Silent Thief” as it often steals the victim’s sight without any obvious warning signs. At present, sight lost to glaucoma can never be recovered. Glaucoma is the leading cause of preventable blindness in the United States.

For more information about The Polakoff Foundation, visit [www.fightglaucoma.org](http://www.fightglaucoma.org) or call 410-420-8132.

